

Reachingout

The Newsletter of One Stop Senior Services

VOLUME XII FALL 2007



Ways to Support One Stop's Work:

- * Honor or remember a loved one with a tribute gift, see current listing, back page
- * Designate One Stop in your employer's United Way campaign
- * Double the value of your gift with a matching gift from your employer
- * Include a bequest to One Stop Seniors Services in your Will
- * Become a volunteer
- * Tell a friend about One Stop
- * Make a donation online using your MC/Visa or American Express

One Stop is a 501(c)(3) non-profit organization, all contributions are tax-deductible to the full extent of the law.

For more information, contact Ruth-Ellen Simmonds, Executive Director at (212) 864-7900, ext.11 www.onestopseniorservices.org

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PLANNED GIVING: Supporting the future with a gift today

I want to introduce you to Jim and Kathy Smith. They are a typical New York City couple who became acquainted with One Stop when Kathy's elderly mother began having problems making "ends meet" on her meager Social Security monthly income. She faced rent and utility arrears and at times had to choose between groceries or prescription medication. Afraid and unable to get the help she so desperately needed on her own she turned to One Stop at the urging of a neighbor, a one-time client herself. We obtained emergency aid to pay arrears and applied for food stamps and other resources to help maintain her independence. A case manager continues to monitor services during monthly home visits and encourages Kathy's mother to visit One Stop as new issues evolve and her needs change. Jim and Kathy were so grateful they wanted to ensure that others like their mother could always count on One Stop. The couple decided the best way to show their admiration was to remember One Stop in their will. They are just one of thousands who have made the choice to provide for the future work of their favorite organization through a planned gift.



What are the financial benefits of making a planned gift?

- Income tax deductions
- Delaying or avoiding payment of capital gains tax (for certain appreciated long-term capital gains property)
- Retained-income rights over a certain period or for life
- Elimination of federal estate tax on gifted property

Much like Jim and Kathy's bequest to One Stop, a planned gift is usually included as part of an estate plan. The most popular method is to name an organization as a beneficiary in your will, retirement plan or insurance policy. Anyone can make a planned gift no matter their income level. In fact, depending on the type and size of the gift it may offer considerable tax benefits. Other types of planned gifts include:

- Gift Annuities • Charitable Remainder Trusts
- Charitable Lead Trusts • Charitable Bequest
- Beneficiary Designation

Financial advisors are a great resource to help sort through the many choices available when making a planned gift and most organizations will supply the legal language for wills and trusts. At One Stop, we welcome bequests of any amount through our planned giving program. All gifts future and present go towards our goal of improving the lives of the elderly men and woman of our community.

For more information on One Stop Senior Services planned giving program please contact resimmonds@onestopseniorservices.org.

One Stop Senior Services

Since its founding in 1981, One Stop Senior Services has assisted over 50,000 Upper West Side seniors. Their troubles cover a wide range: elder abuse, evictions, rent and utility arrears, hunger, medical benefits, inadequate health care, timely bill payment, and complex legal issues.

One Stop's mission is to improve the quality of life of older citizens (60+) residing between Columbus Circle and Harlem on Manhattan's Upper West Side. We enable them to continue living safely and independently in their own community. Seniors come to us knowing they will be heard, recognized, and treated with compassion and respect. At One Stop, seniors know that they will be presented with options and empowered to make the best decisions for themselves.

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A Note from Ruth-Ellen Simmonds



Warmest wishes to you all! With your support One Stop continues to provide life-altering services to over 3,000 culturally diverse elderly men and women each year. Many of our clients come to us through referrals from existing clients. This is truly inspiring as they are the heart and soul of One Stop's mission. We are honored to provide a safe, bi-lingual environment where our clients find comfort in knowing their needs will be met by someone who cares and understands. Your generosity makes this possible and we are grateful for your partnership!

In the coming months, One Stop will be expanding our outreach efforts in the community as well as hosting a series of interactive forums centered on aging related issues. Our community outreach will focus on collaborating with neighboring buildings to identify residents that require care management services. Through these efforts we hope to reach out to seniors who may have isolated themselves and are experiencing calamitous situations. Our interactive forums will be for caregivers and other adults and will include a range of topics including practical considerations when talking to health care professionals, the legal documents every senior should have and how to help your parent to create them. They will also take an in-depth look at the myriad of other issues caregivers must consider for themselves and those for whom they care. Each discussion will feature an expert in the field and will allow ample interaction. I invite you all to attend and bring a friend. For more information on any of the above please contact events@onestopseniorservices.org.

Lastly, I want to welcome One Stop's newest Board members: Audrey Greenberg (right above), Chief Financial Officer with ING Clarion- Lion Properties Fund, will serve on our Finance Committee. Mary McCorry (right below), JD, has had a distinguished legal career serving as Special Counsel for a number of New York City agencies. She will join our Governance Committee and also assist in developing our outreach into neighboring buildings. Audrey and Mary are both Upper West Siders and join our existing Board members in working to ensure the future of One Stop.



As always, I thank you all for your support and loyal friendship! Please feel free to visit and see first-hand the difference your contributions are making in the lives of clients.

Ruth-Ellen Simmonds

Executive Director



ONE STOP WELCOMES NEW DIRECTOR OF CARE MANAGEMENT

We are pleased that Rachel Kurlantzick, LMSW has joined One Stop as Director, Care Management, reporting to Director of Programs, Carmen Escobar. Under Rachel's leadership, we look ahead to growth in our Care Management Program.

"Everyone is so friendly and they really care about my situation."

— FAMILY MEMBER

MAIL

WHAT'S IN YOUR MAILBOX? New York City Joins *Carrier Alert*

One Stop is excited to bring you news of a potentially life-saving service taking place in your neighborhood. Carrier Alert is a free service which has been developed to provide the elderly, disabled and homebound with an alert system that enables your letter carrier to call for assistance should an accident or sudden illness incapacitate a resident. With the Carrier Alert sticker affixed to your mailbox, if your carrier notices that you have not picked up your mail in some time, they notify a postal supervisor or designated individual who in turn contacts the Department for the Aging (DFTA). DFTA checks on the person and if something's wrong, contacts family, police or emergency services. According to DFTA Commissioner Edwin Mendez-Santiago "this program will bring peace of mind to the thousands of elderly and disabled who participate."

You can register for this unique program, by dialing 311 and tell the operator you would like to join Carrier Alert or you can download a form on DFTA's website at <http://www.nyc.gov/html/dfta/html/home/home.shtml>. Alternatively, if you are a senior and live on the Upper West Side please let one of One Stop's friendly case workers know and we will be glad to assist you to register for Carrier Alert.

Carrier Alert is a nationwide program that has been launched in New York City as a partnership among the Department for the Aging, the National Association of Letter Carriers and the US Postal Service. With so many isolated elderly men and women in our community, One Stop applauds this program which offers the comfort of knowing that someone who visits your home regularly can call for help if needed.

To Our Clients

One Stop is truly grateful to have this opportunity to express our deep appreciation for your loyal friendship and support! For the past 27 years, you have put your faith in our programs and services and it has been our distinct pleasure to assist you in remaining independent Upper West Siders. Please feel free to visit — our doors are always open.

A Nuestros Cientes:

One Stop, está sinceramente agradecido de tener la oportunidad de poder expresar nuestro mas sincero agradecimiento por su amistad y apoyo. Durante los últimos 27 años, usted ha puesto su Fé en nuestros programas y servicios. Ha sido nuestro distinguido placer ayudarle a mantenerse independiente en el lado oeste del Alto Manhattan. Siéntase libre de visitarnos con frecuencia. Nuestras puertas siempre estarán abiertas.

GRANT ANNOUNCEMENTS

One Stop is honored to share that we were selected as one of only 530 organizations to be awarded funding by the Carnegie Corporation of New York through a gift made possible by an anonymous donor. Grants were bestowed to a broad cross section of neighborhood-based cultural and social service groups and reflect a broad cross section of the arts, education, health and social welfare. This prestigious grant joins our noble circle of private and corporate funders who support our programs and services throughout the year.

In addition to its support of our Care Management Program, the Isaac H. Tuttle Fund has awarded a three-year grant to provide client assistance funds

for our care management clients. This grant will provide clients with aid for immediate emergency expenses such as unforeseen medical bills, utility arrears and other essential needs when no further resources are available.

One Stop also extends our gratitude to a generous anonymous donor who will be funding the expansion of our care management services into neighboring buildings, senior centers, and assisted living facilities in our community.

We thank all our partnering foundations, corporations, and donors for their support. You are truly making a difference in the lives of our clients.



Bequests & Planned Giving

Continue to make an impact on One Stop while making a strong financial investment for yourself and your loved ones. Planned Giving ensures a healthy future for One Stop—regardless of the economic climate. For information on bequests, charitable gift annuities, and other forms of planned giving, please contact Ruth-Ellen Simmonds, Executive Director, 212-864-7900, ext.11.

Matching Gifts

Matching gifts are a great way to add to your contribution. Please check with your employer's Human Resources Department for more information.

Please be sure to visit our web site at www.onestopseniorservices.org

"One Stop helped my mother regain her independence"

— FAMILY MEMBER

Credits:

Catherine Mason: Writer
Eve Sandler: Design
Trudi Cohen: In-House Photography

The following memorial and honorary gifts were received between February 2007 and July 2007:

In Memory of:

Tamar Lynn

Marjorie Cohen

Victor M. Duverge

Juana Celeste Duverge

Carol M. Launer

Deborah Launer

Josephine Bedani-Kearns

Catherine and Ezeek Mason

In Honor of:

Louis Morrell

Ann-Judith Silverman

Carmen Escobar

Mary Walker

Michael Davidson

Alice Yaker

For more information on making special gifts like these, please call us at 212-864-7900.

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