



# “Girl Talk” & “Man 2 Man”

A Conference for Young Ladies/ A Conference for Young Men



February 7, 2008

Dear Supporter:

Every day that we wake up and watch the news, it becomes evident that the youth of today need our guidance and support now more than ever. Last month, our community watched in despair as the decomposing bodies of 4 young girls were discovered in their southeast home. How sad we were to soon learn that the girls’ own mother would be charged in their deaths. If only these young ladies had someone to talk to, an outlet to reveal the issues going on in their lives. To add fuel to the fire, 13 days later, 4 youth (2 boys and 2 girls) within the same community were hit by gunfire as a gunman opened fire on a crowd of youth just released from school. If only this young man had a caring adult to guide him and sway him from a reckless life of destruction and utter disregard for his fellow man.

The East of the River Clergy, Police Community Partnership (ERCPCP) would like to offer you an opportunity to make a difference; a chance to become involved in a positive annual movement that aims to touch the lives of at-risk young men and women in the East of the River community. In the midst of these trying times for our young people, ERCPCP proudly presents its 5<sup>th</sup> Annual “Girl Talk” and “Man 2 Man” youth conferences: “A Rose Is Still A Rose” and “Am I My Brother’s Keeper?”

These gender specific school-based conferences are held exclusively for the youth of Ballou SHS and feature multiple experiences for these youth including speakers and workshops, opportunities to engage in positive interaction with men and women of various backgrounds, information tables, and entertainment. Additionally, an attempt is made to pair each willing and desiring young person with a mentor-for-a-day who will engage them in an exciting and worthwhile one day mentoring experience that may open the door to a long-standing mentoring relationship.

As you may know, past years have brought many trying times for our students at Ballou. Therefore, for the fifth year in a row, ERCPCP has decided to step forward to present these youth with these positive and exciting learning opportunities that will counter those negative experiences and have a powerful and lasting impact on all those involved.

In previous years, contributions from companies and organizations greatly aided in helping the young men and women of Ballou SHS to build a more positive self-image and foster independent thinking through in-kind donations of time for mentorship and workshop presentations, nutritional sponsorship for “restaurant experiences”; and financial donations to offset conference expenses. As we continue with our conference preparation for our fifth annual “Girl Talk” Conference to be held on **March 15, 2008** (in honor of Women’s History Month) and “Man 2 Man” Conference to be held on **May 3, 2008**, we are hoping that we can count on you for support. Enclosed is a packet and brochure with sponsorship information. In our efforts to continue this program, we invite you to provide financial support, a donation of products or services, or staff time for our conference.

Thank you in advance for considering this partnership opportunity. Should you have additional questions or concerns about the conferences, please contact Eric Chapman at (202) 373-5767 x26 / [echapman@ercpcp.org](mailto:echapman@ercpcp.org) or D'Sheka Perkins at (202) 373-5767x24 / [dperkins@ercpcp.org](mailto:dperkins@ercpcp.org). We look forward to hearing from you and seeing you in the near future at our conferences which promise to be enlightening and exciting for all.

Sincerely,

A handwritten signature in black ink that reads "Donald L. Isaac". The signature is written in a cursive style with a large initial "D".

Rev. Donald L. Isaac  
Executive Director  
East of the River Clergy Police Community Partnership

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## SPONSORSHIP GUIDELINES

Should you or your company choose to participate, please indicate your intentions by choosing among the choices listed below. This form should be filled out *completely* and returned no later than **February 29, 2008** for Girl Talk and **April 18, 2008** for Man 2 Man.

Return to:  
“Girl Talk/Man 2 Man”  
c/o ERCPCP

Attn: D’Sheka Perkins  
4105 First Street, SE ~ Washington, DC 20032  
Phone: (202) 373-5767 ~ Fax: (202) 373-5769

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_ Title \_\_\_\_\_

Phone \_\_\_\_\_ Phone 2 \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Please accept my

Financial donation of \$ \_\_\_\_\_ \* at the \_\_\_\_\_ sponsorship level  
(*please see sponsorship opportunities*) to be received by this date \_\_\_\_\_.

- Girl Talk Conference
- Man 2 Man Conference
- Girl Talk and Man 2 Man Conferences (unrestricted)

Donation of Products (*please specify product and amount*)  
Product \_\_\_\_\_ Amount \_\_\_\_\_

- Girl Talk Conference
- Man 2 Man Conference
- Girl Talk and Man 2 Man Conferences (unrestricted)

Please send me the proper paperwork and include my services as a

- Workshop Facilitator
- Volunteer
- Mentor
- Exhibitor (Exhibitor fee is \$25 per conference)
- Other \_\_\_\_\_

for

- Girl Talk Conference
- Man 2 Man Conference

\* Please be advised that if you require more than the time allotted to produce a check, you may still participate as a sponsor. Simply indicate the date by which the conference planning committee can expect to receive your check and submit your sponsorship form by the deadline listed above.

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## HOW DOES DONATING TO GIRL TALK/MAN 2 MAN BENEFIT YOU?

### SPONSORSHIP OPPORTUNITIES

Benefits vary based on sponsorship level. However, all sponsorship opportunities include the following:

- Access to 100-plus high school youth (per conference) ages 14 to 19 whose participation is a demonstration of their desire to enhance their personal development and to lead productive lives.
- Association with community-based organizations with a proven track record of providing positive support and resources to Ballou Senior High School and its surrounding community.
- On-site opportunities for brand building, product sampling and other marketing and promotion activities.
- Logo, name and mention in promotional material and the program disseminated throughout the school, the community and in local media.
- Prominently displayed signage in the exhibit area.
- Listing in the “girl talk” and “man 2 man” programs and t-shirts each participant will receive at the end of the day.

#### GIRL TALK SPONSOR LEVELS

- \$5,000 Sponsorship – DIAMOND**
  - Corporate logo and name placed on banner in each venue.
  - Full page in Girl Talk Program Booklet
  - Logo placed on Girl Talk t-shirts and Program Booklet
  - Recognition during the opening session and opportunity to make remarks
  - Display space in the exhibit area
- \$2,500 Sponsorship – RUBY**
  - Corporate logo and name placed in the exhibit area
  - Half-page ad the Girl Talk Program Booklet
  - Logo placed on Girl Talk t-shirts and Program Booklet
  - Display space in the exhibit area
- \$1,500 Sponsorship – EMERALD**
  - Corporate logo and name placed in the exhibit area
  - Business card ad in the Girl Talk Program book
  - Logo placed on Girl Talk t-shirts and Program Booklet
  - Display space in the exhibit area
- \$500 Sponsorship – SAPPHIRE**
  - Mention in Girl Talk Program
  - Display space in the exhibit area
- \$100 Sponsorship – PEARL**
  - Recognition in Girl Talk Program
- \$99 or less contribution – CRYSTAL**
  - Recognition in Girl Talk Program

Sign Up for: (Sponsorship Level)

- |                                   |              |
|-----------------------------------|--------------|
| <input type="checkbox"/> Diamond  | \$5,000      |
| <input type="checkbox"/> Ruby     | \$2,500      |
| <input type="checkbox"/> Emerald  | \$1,500      |
| <input type="checkbox"/> Sapphire | \$ 500       |
| <input type="checkbox"/> Pearl    | \$ 100       |
| <input type="checkbox"/> Crystal  | Contribution |

#### MAN 2 MAN SPONSOR LEVELS

- \$5,000 Sponsorship – PLATINUM**
  - Corporate logo and name placed on banner in each venue.
  - Full page in Man 2 Man Program Booklet
  - Logo placed on Man 2 Man t-shirts and Program Booklet
  - Recognition during the opening session and opportunity to make remarks
  - Display space in the exhibit area
- \$2,500 Sponsorship – GOLD**
  - Corporate logo and name placed in the exhibit area
  - Half-page ad the Man 2 Man Program Booklet
  - Logo placed on Man 2 Man t-shirts and Program Booklet
  - Display space in the exhibit area
- \$1,500 Sponsorship – SILVER**
  - Corporate logo and name placed in the exhibit area
  - Business card ad in the Man 2 Man Program book
  - Logo placed on Man 2 Man t-shirts and Program Booklet
  - Display space in the exhibit area
- \$500 Sponsorship – BRONZE**
  - Mention in Man 2 Man Program
  - Display space in the exhibit area
- \$100 Sponsorship – BLUE**
  - Recognition in Man 2 Man Program
- \$99 or less contribution – FRIEND OF MAN 2 MAN**
  - Recognition in Man 2 Man Program

Sign Up for: (Sponsorship Level)

- |  |              |
|--|--------------|
| <input type="checkbox"/> Platinum            | \$5,000      |
| <input type="checkbox"/> Gold                | \$2,500      |
| <input type="checkbox"/> Silver              | \$1,500      |
| <input type="checkbox"/> Bronze              | \$ 500       |
| <input type="checkbox"/> Blue                | \$ 100       |
| <input type="checkbox"/> Friend of Man 2 Man | Contribution |

*\*Please indicate your desired sponsorship level on the Sponsorship Guidelines form.*

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## **FREQUENTLY ASKED QUESTIONS**

- **How can I contribute financially to the conferences?**
  - Your financial contributions in the form of cash, check, or money order can be mailed to the address below; donations may be delivered in person.

“Girl Talk”/ “Man2Man”  
c/o ERCPCP  
Attention: D’Sheka Perkins  
4105 First Street, SE  
Washington, DC 20032
- **Will my contributions be tax deductible?**
  - East of the River Clergy Police Community Partnership, a 501 (c)(3) organization, is the fiduciary agent for the conference. All contributions are 100% tax-deductible.
- **When are donations due?**
  - All financial commitments and pledges for Girl Talk as well as gift bag donations must be received by 5:00 PM on March 7, 2008. Financial commitments, pledges and gift bag donations for Man 2 Man must be received by 5:00 PM on April 25, 2008.
- **Can I make a donation after the due dates?**
  - YES. However, to receive the related benefits, proper communication must be made with a member of the planning committee. Please complete the enclosed sponsorship guidelines sheet indicating the expected date we can receive the contribution.
- **How can I become a mentor?**
  - Enclosed in your sponsorship packet is a sponsorship guidelines sheet. Please complete the personal information portion of the sheet, indicate by marking the appropriate box that you desire to be a mentor. Any additional questions regarding mentoring can be directed to our Mentor Coordinator, James Worthen at 202.373.5767. The mentor form can also be found on our website at [www.ercpcp.org/girltalk.asp](http://www.ercpcp.org/girltalk.asp) or [www.ercpcp.org/man2man.asp](http://www.ercpcp.org/man2man.asp)
- **If I elect to become a mentor, do I have to attend the conference?**
  - Mentors are NOT required to attend the conference; however volunteers are needed and appreciated and we encourage you to register to be a volunteer.
- **I am a mentor, can I meet my mentee the day of the Girl Talk or Man 2 Man Conference?**
  - The day of the conference provides a host of activities for the students, and typically mentors and mentees are unable to meet on that day. If you are unable to make contact with your mentee on your own, we will provide a follow-up activity where you will be able to spend time with your assigned mentee.
- **Do I need a background check to be a mentor?**
  - The answer can be yes or no based on your selected commitment choice. For those initially opting to become a permanent mentor, the answer is YES. We are required by law to perform a background check on all men and women that will be matched permanently with young people.

For those persons opting to become only mentors-for-a-day, the requests to serve as mentors are for one (1) day within the first thirty days (30) days following the conference. At the mentor informational session, additional information will be provided to those mentors desiring to continue their relationship with their mentee beyond this one day experience. At this time, mentors may be required to undergo a background check. The goal of the mentor matching process is to provide the students with an adult who exemplifies the core elements of the conference.
- **Can I mentor a young lady if I am a man or vice-versa?**
  - NO. Our mentor matches are gender specific and must be same sex.

- ***How often do I meet with my mentee?***
  - Again this varies. If you are a mentor-for-a-day we are requesting at least one (1) face-to-face encounter with your assigned mentee within thirty (30) days after the conference. If you are a permanent mentor or a mentor-for a day who has decided to continue the relationship and have completed all necessary paperwork, you and your mentee can determine the frequency. We simply ask that you meet at least once a month.
- ***How do you become a volunteer?***
  - Enclosed in the packet is a sponsorship guideline sheet. Please indicate by marking the box next to volunteer that you desire to be a volunteer. Please feel free to contact one of our Volunteer Coordinators, Cameron Shields at (202) 561-3690 or Lucy Hall at (301) 502-1095 for additional information.
- ***When are volunteers needed?***
  - Volunteers are needed to assist during the week leading up to the conference; March 10-14 to assist with phone calls, assembling of packets, set up for conference and logistics. In addition, volunteers are needed on the day of the conference from 9:00 am – 5:00 pm to assist with registration, workshops, breakfast and lunch, giveaways and clean-up. An entire day commitment is *not* required.
- ***What if I want to be a workshop facilitator, is there something in particular that I need to talk about?***
  - Absolutely. The following are the workshop topics selected for this year’s conferences:
    - GIRL TALK - Sex: What’s Your Reputation?** (A look at the emotional, social, physical, and other implications of sex.), *Cover Girl: Supermodel vs. Superwoman* (Taking a deeper look at the images of women today more commonly provided by the entertainment industry vs. powerful/successful women), *The “L” Word: Reloaded* (An exploration of the emotional and social implications of female same sex relationships. In addition, learning to understand and co-exist with peers who engage in same sex relationships as a heterosexual female.), *Fresh to Def* (A look at health and hygiene as a way to improve yourself from the inside and out.), *Get On My Level* (The importance of setting goals and expectations, and surrounding yourself with like-minded people.), *Beefs Aside* (A look inside of teenage violence. A discussion about a female’s responsibility regarding beefing.)
    - MAN 2 MAN - Living Just Enough for the City** (A discussion on the affects of community-wide, school vs. school, and individual beefing.), *Fresh to Death: The Effects of a Healthy Lifestyle* (A look at the importance of making good decisions regarding life, education and health in order to maintain a healthy lifestyle that will keep you looking and feeling good about yourself.), *Tell the Truth, Stop the Lies* (An inside look at the answers to the questions you are afraid to ask.), *Get Money* (The real facts behind obtaining financial security.), *Are You a Chief or An Indian?* (Discovering your potential; a discussion on self-esteem and an exploration of leaders vs. followers.), *Faith and Purpose* (A look into the effects of religion on young people and living in your purpose.)
- ***If I want to serve as an exhibitor, what is required of me?***
  - Exhibitors are asked to be present by 9:45 to set up their information table in the gymnasium of Ballou SHS. As an exhibitor, you are expected to provide useful information that addresses the social, academic, and career needs of young men and women. We ask that each organization not only provide, literature and/or giveaways for the youth to take with them, but also have a representative available to answer specific questions for them as they arise.
- ***Am I allowed to sell things if I am an exhibitor?***
  - We strongly encourage all exhibition hall participants to provide information and services at no cost to the youth. However, there will be adult participants present. Therefore, should your organization desire to provide goods or services at a cost, you **MUST** have this cleared by the “Girl Talk” committee **PRIOR** to the conference.

- ***What if I cannot give a financial donation, can I still donate to the conference?***
  - Monetary donations are appreciated; however personal time commitments, materials for the gift bags, exhibitors, workshop facilitators, and mentors are essential elements of the success of the conference. Any giveaways or in-kind donations must be received by Friday, March 7, 2008 for Girl Talk and Friday, April 25, 2008 for Man 2 Man. Please indicate on the sponsorship guidelines sheet your area of interest and support.
- ***When is the conference?***
  - The Girl Talk Conference is scheduled for Saturday, March 15, 2008 from 10:00 am – 3:00 pm and the Man 2 Man Conference is scheduled for Saturday, May 3, 2008 from 10:00 AM – 3:00 PM.
- ***Who should I make my check payable to?***
  - All checks or money orders for donations, exhibitors fees, etc. should be made payable to **“East of the River Clergy, Police Community Partnership”**. Please include Girl Talk and/or Man 2 Man in the memo.