

United Way



DAVIE COUNTY UNITED WAY, INC.

COMMUNITY IMPACT

DINE OUT FOR DAVIE SUCCESSFUL

Local restaurateurs joined together on Thursday, November 15th for the 6th Annual Dine Out for Davie to benefit the Davie County United Way (DCUW). Twenty-six restaurants donated up to 15% of their proceeds to raise \$2,717.03.

"What a great showing from our restaurants this year," stated Mary Beth Forst, Executive Director. "It was heart-warming to see how many of our restaurants reached out to help. We had some that have participated every year since the

beginning; others who participated for the first time this year; and still others who participating in the beginning and have returned to champion the cause! My sincerest gratitude to all who made this year's event a success."

Participating restaurants included: Bojangles,

Buck's Pizza, Buffalo Rusty's B-B-Q & Wings, Court Square Grill, C's Bar-B-Que I & II, Deano's Barbecue, Domino's Pizza in Advance & Mocksville, Dynasty Chinese Restaurant, Ketchie Creek Bakery, Kool Beanz, Marco's Pizza, Miller's Restaurant, Sagebrush Steakhouse, Savory Spoon Caterer, Senko Japanese Restaurant, Starr's New Southern Cuisine, Wendy's in Mocksville, and Venezia Italian Family Restaurant.



UNITED WAY CAMPAIGN NEARING GOAL

Dine Out for Davie is a part of the DCUW Annual Campaign, which is estimated to stand at 95% of a \$550,000 goal. Historical analysis shows that in prior campaign years, 90% has never been achieved before the end December 31st but in 2007, that was exactly the mark hit before year-end!

Final totals will not be available until February 28, 2008 when DCUW is notified of the amounts that will be received from neighboring United Way organizations. Given that 74% of our citizens live in Davie but work elsewhere, this number

can be significant.

By achieving goal in 2006, DCUW was able to fund 100% of qualified funding requests for the first time since 1995.

When the 2007 goal is achieved, DCUW will be able to increase funding to its direct programming for the first time in HISTORY.

That means more people will be connected to the resources they need through Call 211, more families will be saved from losing their home through the HeLP (Home Loss Prevention) program and more nonprofit organizations

and individuals will be assisted through Day of Caring.

If you haven't made your donation yet but would like to be a part of this wonderful success, make your pledge today by calling the DCUW office at 751-0313.



DAY OF CARING SCHEDULED

Each year, hundreds of people volunteer for Day of Caring; a growing and vital community service of Davie County United Way. Once again, in 2008, Day of Caring will be held in the Spring.

A few examples of projects are gardening, cleaning out gutters, building wheelchair ramps, repairing porch steps, and cleaning carpets. On

occasion, when the need is determined to be great, United Way will also cover the cost of larger projects by partnering with local businesses to provide the labor at no charge.

2007 Day of Caring Statistics:

- 191 Lives Touched
- 145 Volunteers
- 53 Total Projects for 46 Recipients

Save the Date!!!

May 3, 2008

6th Annual

Day of Caring

VOLUNTEERS ARE PRICELESS

In 2006, Davie County United Way began to track more closely the number of volunteers and volunteer hours given to our organization because we recognize that their contribution is valuable. In fact, each hour given in service to a non-profit organization can be valued at \$18.04!

A volunteer's time is valuable!

In 2006, Davie County United Way benefited from 1,926 hours of volunteer service given by over 322 people. This equates to a value of over \$34,760.

Thus proving that this is truly YOUR United Way: volunteer driven and staff supported.

Thanks to all those who help us succeed

in fulfilling our mission to unite the voluntary strength of Davie County to care for one another!

We couldn't do it without you!



NEW COMMUNITY INVESTMENT APPLICATION

FOCUSING ON OUTCOMES MEASUREMENT

As Davie County United Way continues to evolve into a Community Impact focused organization, review of the process by which we conduct business is warranted. Specifically reviewed in late 2007 was the application by which agencies request funding for their programs. While the previous application asked for important information, it was not correlated well with Outcomes Measurement. The new application for 2008 heavily focuses on this important tool.

What is Outcomes Measurement?

The documentation of program *inputs*, *activities*, and *outputs* as they relate to *desired outcomes for the program*.

Inputs include resources dedicated to or consumed by the program such as money, staff and staff time, volunteers and volunteer time, facilities, equipment, and supplies. For example, inputs for a parent education class include the hours of staff time spent designing and delivering the program.

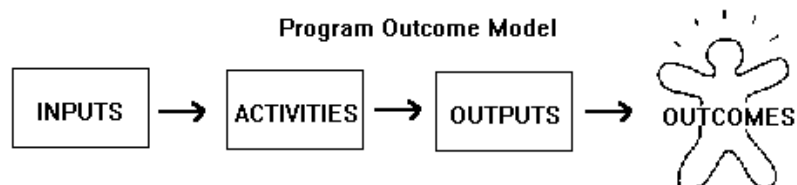
Activities are what the program does with the inputs to fulfill its mission. Activities include the strategies, techniques, and types of treatment that comprise the program's service methodology. For instance, sheltering and feeding homeless families are program activities, as are training and counseling homeless adults to help them prepare for and find jobs.

Outputs are the direct products of program activities and usually are measured in terms of the volume of work accomplished—for example, the numbers of classes taught, counseling sessions conducted, educational materials distributed, and participants served. Outputs have little inherent value in themselves. They are important

because they are intended to lead to a desired benefit for participants or target populations; an Outcome.

Outcomes are benefits or changes for individuals or populations during or after participating in program activities. Outcomes may relate to behavior, skills, knowledge, attitudes, values, condition, or other attributes. For example, in a program to counsel families on financial management, outputs--what the service produces--include the number of financial planning sessions and the number of families seen. The desired outcomes--the changes sought in participants' behavior or status--can include their developing and living within a budget, making monthly additions to a savings account, and having increased financial stability.

Program Outcome Model



My Cause Promotion

As part of SunTrust’s commitment to the community, they have **EXTENDED** the My Cause promotion designed to help raise money for nonprofit organizations just like ours.

For the first quarter of 2008, anyone who opens a new SunTrust Personal and/or Business Checking account, accepts a new



SunTrust Visa® Check Card, makes any purchase using the card, and completes and submits an online redemption form will be empowered to make a choice: Choose for SunTrust to either donate \$100 to their favorite nonprofit organization (it must be a 501(c)(3) organization as recognized by the IRS) or choose to receive a \$50 gift card to keep for their

own cause.

If you’re in the market for a checking account, please consider becoming eligible for SunTrust’s My Cause promotion and request that they donate \$100 in your name to Davie County United Way.

For more information , please visit suntrust.com/mycause.

Agency Spotlight

Cancer Services, Inc.

More than 75% of our community will be either personally diagnosed or affected by cancer in their lifetime. Cancer Services is a United Way partner agency celebrating over 50 years of service with a mission “to enhance the quality of life for those living with cancer, and to provide the gift of life through education.”

The agency provides hope for those facing all types of cancer at all stages, and for those supporting them through a variety of programs and services including: Patient Advocacy & Information, Medication & Financial Assistance, Pink Broomstick® Support Program, Equipment, Supplies, Wigs &

Prostheses, Peer Support, Resource Lending Library, Transportation, “Conversations on Cancer” Wellness Groups & Programs, Cancer Awareness, Early Detection and Prevention Community Education.

Programs and services are provided at no cost to survivors and families thanks to the generous contributions of our community partners. For more information visit www.CancerServicesOnline.org/.



Family Services, Inc.

Family Services Inc., has hired Sharon Marthinuss, a Licensed Professional Counselor, to work at the Mocksville location.

Marthinuss has over 15 years of experience in working with adolescents, families, and individuals with issues

such as anxiety, depression, stress, abuse, and life transitions. She has worked in the Forsyth and Davie County Schools and also at Triumph Mental Health in Mocksville as an out patient therapist.

Family Services provides individual,

marital, and family counseling, helping clients deal with stress, grief, parenting issues, as well as an array of specialized services including trauma services for abused children, adoption decisions, and pregnancy support and counseling.

For more information call 751-4510.

Big Brothers Big Sisters, Inc.

Big Brothers Big Sisters Services opened its Davie County office in November 1999. The mission of Big Brothers Big Sisters Services is to be a community leader in helping children develop and reach their full potential through the establishment of long-lasting mentoring relationships. **No other formal organization currently exists in Davie County that provides mentoring relationships for children at no cost.**

During the past eight years, BBBS has grown to currently serve more than 125 children through traditional Big Brother Big Sister community matches, the Big Buddy after-school program, the Lunch Buddy program in all six elementary schools, and through activities that are both fun and

educational for children on the waiting list for a Big Brother or Big Sister. The agency serves children from all races in single-parent families and those who live with a grandparent or other guardian. Children eligible for enrollment are girls ages 6-15 and boys ages 6-13 who reside in Davie County.


BBBS is currently holding open enrollment and recruitment for children and adults who wish to be a part of the program. We are seeking High School age students to serve as Big Buddy Mentors, and adults to serve as Lunch Buddy mentors and Big Brothers or Big Sisters. For more information, please contact BBBS at 336-751-9906 or visit our website at www.bbbsdaviecounty.org.



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Live United



THE MISSION OF THE DAVIE COUNTY UNITED WAY IS TO UNITE THE VOLUNTEER STRENGTH OF OUR COMMUNITY TO CARE FOR ONE ANOTHER.

DAVIE COUNTY UNITED WAY, INC.

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Visit our website:
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Live United

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