



LIVE UNITED

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Bike Race Brings Economic Development to Davie County Crossroads Classic - Nine Day Festival of Speed

July 29, 2008 – Mocksville, NC. Hotels and businesses in Mocksville and Davie County may have noticed a spike in sales on Tuesday, July 29, 2008 as cyclists from across the nation and abroad came to Davie County to take over the streets of Mocksville for the Historic Mocksville Criterium, presented by Clemmons Bicycle and benefiting Davie County United Way.

With approximately 240 cyclists registered, the Historic Mocksville Criterium enjoyed the largest cyclist attendance of any of the night time events throughout the series. In Mocksville, cyclists participated in four races, ranging from beginner to professional, competing to win cash prizes ranging from \$300 to \$1,800. Various countries outside of the United States were represented in the races including, Argentina, Australia, Canada and Columbia. Cyclist, Alejandro Borrajo, racing for the Colavita-Sutterhome Cycling Team, from Argentina, won the Professional Race which encompassed 60 laps and took 60 minutes to complete. "Once again, the venue got rave reviews from the cyclists!" stated Crossroads Classic coordinator, Neal Boyd. "I can tell you that the quality of professional racers coming to Mocksville was much higher than last year. That makes for a great night of racing."

Races were not the only festivities for spectators. Kid's races as well as Teen and Adult Trike Races, sponsored by Concrete Supply, featured local children, nonprofit executives, dignitaries and emergency responders. It was an event for the whole family. "The Historic Mocksville Criterium gave local cycling fans and visitors from all over a chance to experience everything that makes Mocksville such a great place to live," stated Logistics Chair, David Essic. "It was so exciting to watch packs of cyclists whizzing around our town square, and as the sun set and the downtown lights came on, I was really struck by the beauty and character of our town. The racing action, great food, and family fun would have been made for a great event on their own, but the chance to support our local United Way agencies was the icing on the cake!"

A variety of games and activities kept the kids (and some adults) entertained including two Misting Stations, an obstacle course, moon walk bouncer, face-painting provided by the YMCA, a water balloon toss from the Davie County Group Home, Putt-Putt provided by Big Brothers Big Sisters Services, sidewalk art from Davie County 4-H, coloring provided by Davie Domestic Violence & Rape Crisis Center, a craft corner from Cancer Services and a bean bag toss game from Smart Start of Davie County.

Davie County United Way, as beneficiary of the net proceeds, would like to extend sincere thanks to everyone who provided services and product at no charge. The support of these partners in this project is immeasurable. Thank you to the Town of Mocksville, the merchants of Historic Downtown Mocksville, and the Chamber of Commerce for their assistance and

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cooperation during the planning and implementation process of this event. Publicity for the event was heightened through the efforts of the Davie County Enterprise Record and WDSL 1520 AM. Boy Scouts and Cooleemee Civitans helped to set up, attend to waste clean-up and tear-down the venue. Republic Waste Service ensured that our city streets would be clean and tidy the next day by providing a dumpster for the evening of the event, which made clean-up much easier! Ingersoll-Rand helped with lighting the course along with Cornatzer Dulin Fire Department and Mocksville Fire Department. The Davie County Rescue Squad, along with the Fire Departments, also ensured the well-being of any rider who may have been involved in an accident while riding.

The Historic Mocksville Criterium couldn't be successful without sponsors. Highest praise and thanks goes to Clemmons Bicycle, Horn's Express, Monster Energy, Bayada Nurses, Don Bowles CPA, Johnson Insurance, Richard Childress Racing, BB&T, Corvin Chiropractic, Bank of the Carolinas, Ellis Auto Auction, Fuller Architecture, Julia Howard, Tutterow Surveying, Trailers of the East Coast and Wal-Mart SuperCenter.

This caliber of event can not happen without a dedicated committee. Unending thanks should be given to Jim Gildein, Committee Chairman; Eric Phillips, Sponsorship Chairman; David Essic, Logistics Chair; Lorrie Slate, Publicity Chair; Ed Barron, Trike Race Chair; Russell Suggs, Scout Master of Boy Scout Troop 732 and at large committee members: Chuck King, Andy Lipscomb, Frank Carter, Joan Carter, Amanda Worley, Katie Collette and Neal Boyd.

The Historic Mocksville Criterium was the fourth day of a nine-day series of races called the Crossroads Classic. It was the first day of racing in the low-lands because the first three races were held in Taylorsville, Lenoir, and Morganton. Subsequent events were held on Wednesday in Concord, Thursday in Salisbury, Friday in Statesville, Saturday in Harrisburg and Sunday in Winston-Salem.

The mission of the Davie County United Way is to advance the common good of Davie County by uniting the resources of the community to identify and address the most pressing human needs. This is achieved through direct programs facilitated by DCUW such as Call 211 Services, Home Loss Prevention Program and Day of Caring. DCUW also provides grants to partner agencies for programs that focus on one or more of three impact areas: Children and Youth, Health and Wellness and Crisis Intervention. For more information contact the DCUW office at 751-0313 or visit www.davieunitedway.org.

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