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NEWS RELEASE

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DISCOUNT PRESCRIPTION CARDS NOW AVAILABLE FOR THE UNINSURED

May 1, 2006 -- Mocksville, NC Davie County United Way (DCUW), announced that more than 2,000 free FamilyWize prescription drug discount cards are now available at our partner agencies and other participating organizations throughout Davie County to assist people with the cost of their prescription drugs.

Prescription drug discount cards may be obtained from the Department of Social Services, A Storehouse for Jesus or by calling the Davie County United Way at 336-751-0313. Most pharmacies accept these prescription drug discount cards. They have no usage limits, age requirements or registration forms.

The cards are being distributed free of charge, courtesy of Davie County United Way, and other participating United Way agencies around the country, as part of a \$10 million donation of discount prescription cards from Membership Services Corporation, an affinity marketing and strategic sourcing company located in Bethlehem, Pennsylvania, and its industry partners.

"Too many American families have insufficient or no prescription drug coverage at all," said Mary Beth Forst, Executive Director of DCUW. "The FamilyWize discount prescription drug cards will help families who otherwise could not afford much needed prescription drugs."

"Membership Services Corporation is very excited to partner with participating local United Way agencies to get the FamilyWize card into the hands of families who most need the help," said Dan Barnes, President of Membership Services Corporation. "These cards can reduce prescription drug costs by an average of 20 percent and working with reputable and established charities like local United Way agencies is the best way to reach the people who really need to save money on prescription drugs."

Additional information is available at Davie County United Way and online at www.davieunitedway.org or www.familywize.com.

ABOUT DAVIE COUNTY UNITED WAY

The mission of the Davie County United Way is to unite the voluntary strength of our community to care for one another. This is achieved through direct community impact projects/programs facilitated by DCUW and the funding of 38 traditional programs through nonprofit agencies that impact three focus areas: Children and Youth, Health and Wellness and Crisis Intervention. For more information contact the DCUW office at 751-0313 or visit www.davieunitedway.org

ABOUT MEMBERSHIP SERVICES CORPORATION

Membership Services Corporation of Bethlehem, Pennsylvania has specialized for more than 15 years in affinity marketing and strategic sourcing to deliver quality benefits, reliable services and measurable savings. For more information visit www.membershipservicescorp.com.

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