



Your Support Keeps the Voices Alive!

Ads for Web Site/E-Newsletter

Full Page Ad: 8.5 in. x 11 in. (612 px x 792 px) \$100.00 x _____ = \$ _____

Half Page Ad: 5.5 in. x 8.5 in. (612 px x 396px) \$50.00 x _____ = \$ _____

“Business Card”, Quarter Page Ad: 4.25 in. x 5.5 in. (396 px x 306 px) \$25.00 x _____ = \$ _____

Here are guidelines for submitting a great web ad:

Create Artwork to the Right Size.

Be sure to design the web ad to size, creating the document to size with all type and graphics to size and in the right place. Ads that are scaled-up to size lose resolution quality, causing a blurry appearance.

For best results, make sure the web ad displays all important information clear and noticeable. Items such as: Company Name, Contact Information, Web Address.

Ads that specify a web address will be hyper-linked to the web address by the webmaster.

Web Space is measured in Pixels (px) and monitor display resolution is 72 dpi (dots per inch). These settings ensured and/or put into place before the ad is placed “live” on the website through a process called “image optimization” using Adobe Photoshop. No worries, image optimization is done by the webmaster.

Please submit a compressed/flattened artwork file for web upload in the form of a PDF, JPEG or GIF. (Make sure you save a separate layered file of the original artwork for yourself incase you need to make edits in the future.)

TOTAL \$ _____

Business Name _____

Contact Name _____

Address _____

Phone # _____ E-Mail Address _____

Please e-mail your business card or ad as you would like it to appear to **Bashasofboca@aol.com** & send the form and your check payable to: **NEXT GENERATIONS, 140 SE 5TH Ave. 451, Boca Raton, FL 33432. Thank you!!!**