



The Children's Museum in Easton's 14th Annual Father's Day 5 Mile Road Race & 2 Mile Fun Walk

Sunday, June 15, 2008 9:00 am

\$5,000 Leader of the Pack	\$1,000 Pacesetter	\$750 Strider	\$500 Sprinter	\$250 Runner
<p>Road Race Sponsor!</p> <ul style="list-style-type: none"> • Lead sponsor will have their company name/logo prominently featured in the title area of race application forms • Lead sponsorship placement of your company name/logo on race t-shirt • Prime placement of your company banners and signage in start, finish and post-race party locations • Your lead sponsorship mentioned in pre- and post public relations announcements to over 100 multi-media outlets (this includes multiple on-line race calendars) • Your company featured in special Museum Road Race e-newsletter sent to over 3,500 homes • Multiple volunteer opportunities for your employees with a hospitality tent provided by the Museum for your marketing uses etc. • Package also includes all of the benefits of Pacesetter level 	<p>A Finish Line Sponsor!</p> <ul style="list-style-type: none"> • Your company name and banner prominently displayed at race finish line • Your employees (wearing your business t-shirts) handing out water at the finish line. We provide the water and cups • Samples of your product, coupon or other logo-imprinted marketing piece distributed in each runner's take-home bag • Your corporate logo on race t-shirts and entry forms • Your corporate website linked to the Museum's website for <u>one year</u> • Your corporate name listed in Museum newsletter, delivered to approximately 10,000 Individuals • A complimentary race t-shirt for you • 15 employee passes to the Children's Museum (each admits 4 people) • One Annual CEO membership to the Museum (transferable) • 3 complimentary entries into the 5 mile race or 2 mile walk 	<p>A Water Stop Sponsor!</p> <ul style="list-style-type: none"> • Your company name and banner prominently displayed at one of three water stops along the route • Your employees (wearing your business t-shirts) handing out water at the stop. We provide the water and cups • Samples of your product, coupon or other logo-imprinted marketing piece distributed in each runner's take-home bag • Your corporate logo on race t-shirts and entry forms • Your corporate website linked to the Museum's website for <u>9 months</u> • Your corporate name listed in Museum newsletter, delivered to approximately 10,000 Individuals • A complimentary race t-shirt for you • 10 employee passes to the Children's Museum (each admits 4 people) • 2 complimentary entries into the 5 mile race or 2 mile walk 	<p>A Mile Marker Sponsor!</p> <ul style="list-style-type: none"> • Your company name prominently featured on the course mile markers • Your corporate banner displayed at post-race party and awards ceremony • Samples of your product, coupon or other logo-imprinted marketing piece distributed in each runner's take-home bag • Your corporate name on race t-shirts • Your corporate website linked to the Museum's website for <u>6 months</u> • Your corporate name listed in Museum newsletter, delivered to approximately 10,000 Individuals • A complimentary t-shirt for you • 5 employee passes to the Children's Museum (each admits 4 people) • A complimentary entry into the 5 mile race or 2 mile walk 	<p>A Starting Line Sponsor!</p> <ul style="list-style-type: none"> • Your corporate banner displayed at post-race party and awards ceremony • Your corporate name on race t-shirts • Your corporate website linked to the Museum's website for <u>3 months</u> • Your corporate name listed in Museum newsletter, delivered to approximately 10,000 Individuals • A complimentary t-shirt for you • A complimentary entry into the 5 mile race or 2 mile walk

Company Name _____
Contact Person _____
Address _____
City, State, Zip _____
Business Phone Number _____

Make check payable to: The Children's Museum in Easton, P.O. Box 417, 9 Sullivan Avenue, North Easton, MA 02356.

Please include a camera-ready logo in the envelope, or email a file to: cme417@yahoo.com

Proceeds from the race benefit The Children's Museum in Easton. The Museum is a non-profit 501 (c)3 organization. A portion of your donation may be tax-exempt. For more information call Paula Peterson, Executive Director, at (508) 230-3789.



Sponsorship Opportunities

Get your name or your company's name out into the public's eye.

It's great exposure!